

Recruiting MLM¹ Companies In Utah By Location

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AT LEAST 25 ACTIVE MLM'S IN UTAH COUNTY (pop. 368,536 – 2000 census) – 1 for every 14,741 people, by far the highest density of recruiting MLM's of any county in the U.S.A.

Goyin - American Fork
Qing Mei – American Fork
Native American Nutritionals – Lehi
Young Living Essential Oils – Lehi
Zija- Linden
Earth Essence – Orem
EnvisionCC – Orem
Forever Green – Orem
Leaving Prints – Orem
Synergy Worldwide (bought by Nature's Sunshine– Orem
Team Everest – Orem
Unicity Network – Orem (Enrich & Rexall merged)
Heritage Makers – Provo
Innerlight International, Inc. – Provo
Nu Skin Enterprises, Inc. (& Big Planet, Pharmanex, PhotoMax, etc.)– Provo
Tahitian Noni International (Morinda) – Provo
The Brain Garden – Provo
Agel – Provo
Heritage Makers – Provo
Nature's Sunshine – Provo
Neways – Salem
Apeus – Springville
Sweet Living – Springville
E. Excel International – Springville
Trivani – Springville

AT LEAST 15 ACTIVE MLM'S IN SALT LAKE COUNTY (pop. 898,387 – 2000 census) – 1 for every 59,892 persons

XanGo – Draper
Zrii – Draper
BookWiseBooks – Salt Lake City
MonaVie (Monarch Health Sciences) – Salt Lake City
Pureworks³ – Salt Lake City
SendOutCards – Salt Lake City
Sevea – Salt Lake City
Stampin' Up!³ – Riverton (changed compensation plan July 1, 2006 after lobbying to weaken Utah's Pyramid Scheme Act)
Top Line Creations – Salt Lake City
4Life (herbal products) – Sandy
Ascend Technologies – Sandy
Equity Now America – Sandy (Carbon Copy Mktng.)
Sibu – South Jordan
Essante – West Valley City
USANA Health Sciences – West Valley City

AT LEAST 4 ACTIVE MLM'S ELSEWHERE IN UTAH

Spring Wellness – Centerville
Hunt'n Fish;n – Heber City
Onyx International - Ogden
Enliven-St. George

Total recruiting MLM's in Utah – at least 44⁴ (pop. 2,233,169 – 2000 census) – 1 for every 50,754 persons, the highest density of recruiting MLM's of any state in the U.S.

How can the Utah population support so many MLM companies, many of them generating large revenues? (Nu Skin alone claims over \$1 billion a year.) The answer is clear. Sales in the Utah market are only a small portion of total sales. Sales are primarily to a revolving door of new recruits, each of them promised an income opportunity and induced to buy or subscribe to products to “do the business” – which is in fact, merely a money trap for 99.9% of them!

Can money be made in these schemes?

Yes, if you are one of four groups of people:

- 1. The founders (who get a slice of all sales)**
- 2. The TOPPs (top of the pyramid promoters who build a huge downline)**
- 3. Those who got in at the beginning of the recruitment chain in a given country**
- 4. Top company executives**

¹ **Recruiting MLM companies** are multi-level marketing (network marketing, consumer direct marketing, etc.) companies that recruit participants using compensation plans that reward (through downline sales) recruiting participants far more than direct sales of products and services to non-participants. Technically, they meet the legal standard of an illegal pyramid scheme in most states; i.e., income is derived primarily from recruiting new participants into the scheme, and not from sales directly to end users who are not a part of the scheme. They tend to meet all five red flags of a product-based pyramid scheme, or recruiting MLM. See “The 5 Red Flags for Identifying Exploitive Product-based Pyramid Schemes, or Recruiting MLM's” (one page summary report) or the full report entitled “The 5 Red Flags: Five Causal and Defining Characteristics of Product-Based Pyramid Schemes, or Recruiting MLM's.” Read also “Frequently Asked Questions and Straight Answers about MLM” and the “Survey of Tax Preparers.” These free reports are linked to the research page at the following web site – www.mlm-thetruth.com

² **One survey showed that Utah county had four MLM distributors for every one customer not in the network.**

³ Began operations as recruiting MLM after Pyramid Scheme Act weakened by SAB 182, which went into effect July 1, 2006

⁴ Many MLM companies start up quickly and almost as quickly collapse or fade away when they have run their course – similar to a no-product pyramid scheme. So **one or more of the MLM companies on this list may have disappeared from the MLM landscape since the last printing of this list. And new ones have likely sprung up.**

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